

## **Mission**

Assistance League of Arcadia volunteers transforming the lives of children and adults through community programs.

#### Vision

Essential needs are met in our community and families flourish.

#### **Values**

**Commitment** – Providing compassionate and caring services is the measure of our organization.

**Leadership –** Our members are professional, ethical, and sensitive to individual needs.

**Ethics** – Our members practice integrity and authenticity in communication and action.

**Accountability** – Full accountability drives prudent fiscal and physical management; transparent relationships, viable program assessment, and reasoned evaluation of organizational performance.

**Respect** – Our members believe in the intrinsic value of those we serve and of those with whom we serve.

### Goals

**Goal 1**: Recruit and sustain an informed and engaged membership to ensure the success of our mission.

**Goal 2:** Provide philanthropic programs of excellence that meet community needs.

Goal 3: Assure financial sustainability.

**Goal 4:** Create an environment that assures leaders are developed and supported.

# **Strategies**

Goal 1: Membership

Restructure new member events and create training.

Ensure meaningful committees.

Better track and value member and volunteer time.

Expand membership.

Create an emotional tie to our programs.

Enhance on-going training regarding programs and systems.

Regularly express appreciation and recognize volunteers.

**Goal 2: Philanthropic** 

Record and publicize outcomes of our programs through community interactions. Develop and maintain public relations strategies to educate the community about our programs.

Consider programs that use funds effectively without adding more volunteer time.

Goal 3: Financial

Develop and maintain effective donor connections and management.

Maintain and communicate a record of financial performance indicators.

Continue monitoring funding sources, financial operations, maintenance, and ongoing expenditures.

Goal 4: Leadership

Maintain our values as the core in decision making.

Develop, encourage, and mentor leaders. Support committee members.

Maintain officer and chairman job descriptions and procedures.